

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 IO-13 ISO-00 FEA-01 AGRE-00 CEA-01
CIAE-00 DODE-00 EB-08 FRB-03 H-01 INR-07 INT-05
L-03 LAB-04 NSAE-00 NSC-05 PA-01 AID-05 SS-15
STR-04 ITC-01 TRSE-00 USIA-06 PRS-01 SP-02 OMB-01
/100 W

-----003560 131519Z /73

R 122108Z AUG 77
FM AMEMBASSY OTTAWA
TO SECSTATE WASHDC 4439
INFO USMISSION GENEVA

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USMTN

E.O. 11652:N/A
TAGS: ETRD, CA, GATT
SUBJECT: NOTIFICATIONS OF SERVICES RESTRAINTS IN THE MTN

REF: STATE 180629

1. RESTRICTIONS PARA. 4 REFTEL STILL IN EXISTENCE.
CUSTOMS REGULATIONS ON FOREIGN PERIODICALS COMING INTO
CANADA ARE CONTAINED IN REVENUE CANADA CUSTOMS AND EXCISE
MEMORANDUM D33-2, JUNE 30, 1972. TELEVISION COMMERCIAL
(TAPES) REGULATIONS CONTAINED IN CRTC PUBLIC
ANNOUNCEMENT JANUARY 12, 1976. COPIES OF MEMORANDUM AND
ANNOUNCEMENT BEING AIRPOUCHED.

2. INTENT OF RESTRAINT ON FOREIGN PERIODICALS, ACCORDING
TO REVENUE CANADA OFFICIAL, IS TO PROTECT CANADIAN
PUBLISHING INDUSTRY SO THAT NEITHER CANADIAN NOR AMERICAN
COMPANIES CAN TAKE ADVANTAGE OF THE SPILLOVER EFFECT OF
AMERICAN PUBLICATIONS IN CANADA. PERIODICALS ARE SUBJECT
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TO THE IMPORT PROHIBITION IF MORE THAN FIVE PERCENT OF
TOTAL ADVERTISING SPACE CONTAINS ADVERTISEMENTS WHICH
INDICATE OR DENOTE SPECIFIC SOURCES OF AVAILABILITY IN
CANADA.

3. INTENT OF RESTRAINT ON TELEVISION COMMERCIALS IS STATED
IN PUBLIC ANNOUNCEMENT: TO STIMULATE THE USE OF CANADIAN

CREATIVITY IN THE PRODUCTION OF TELEVISION COMMERCIAL
MESSAGES FOR USE IN CANADIAN BROADCASTING SYSTEM.

4. EMBASSY HAS BEEN UNABLE DETERMINE IMPORTANCE OF ABOVE
RESTRAINTS IN TERMS OF EFFECT ON ACTUAL OR POTENTIAL
TRADE. WE HAVE NO RECORD OF COMPLAINTS SUBSEQUENT TO
ISSUANCE OF RESTRAINT REGULATIONS.

5. NO OTHER SIGNIFICANT RESTRAINTS ON SERVICES HAVE BEEN
IDENTIFIED. BILL C-58, FEBRUARY 25, 1976, WHICH AMENDED
INCOME TAX ACT, PROVIDED THAT NO DEDUCTIONS IN COMPUTING
INCOME COULD BE MADE FOR ADVERTISING SPACE IN AN ISSUE OF
A NON-CANADIAN NEWSPAPER OR PERIODICAL DATED AFTER
DECEMBER 31, 1975 FOR AN ADVERTISEMENT DIRECTED PRIMARILY
TO A MARKET IN CANADA, NOR COULD DEDUCTIONS BE MADE FOR
ADVERTISING DIRECTED PRIMARILY TO A MARKET IN CANADA AND
BROADCAST BY A FOREIGN BROADCASTING UNDERTAKING. HOWEVER,
WE ARE UNCERTAIN WHETHER THIS IS TYPE OF RESTRAINT
ENVISAGED IN REFTEL.

6. EMBASSY DOES NOT BELIEVE CANADIANS WOULD BE WILLING TO
ELIMINATE OR REDUCE PRESENT SERVICE RESTRAINTS IN THE MTN,
BUT RESTRAINTS MAY WELL BE KEPT ON TABLE FOR BARGAINING
CHIPS. ENDERS

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE, IMPORT CONTROLS
Control Number: n/a
Copy: SINGLE
Sent Date: 12-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
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Original Classification: LIMITED OFFICIAL USE
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Reference: 77 STATE 180629
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